Writing to Persuade Basic Structure Rubric

	CRITERIA FOR EVALUATION	SCORING GUIDELINE	
1	The student writes a persuasive piece with a minimum of 18 complete, coherent, and logically sequenced sentences focused on supporting an opinion. (4 possible points)	 4 pts - 18 or more sentences that meet the criteria 3 pts - 16 or more sentences that meet the criteria 2 pts - 10 or more sentences that meet the criteria 0 pts - fewer than 10 sentences that meet the criteria 	
2	The student follows the conventions of capitalization, punctuation, usage, and spelling. Misplaced capitals count as an error. (2 possible points)	 2 pts - errors of draft that do not interfere with readability 1 pt - some noticeable or recurrent errors that need attention 0 pts - errors interfere significantly with readability 	
3	The student writes an opening paragraph that states an opinion directed at a specific audience. May include differing opinions. (2 possible points)	 2 pts - 2 or more sentences that meet the criteria 1 pt - 1 sentence that meets the criteria 0 pts - no opening or opening does not meet the criteria 	
4	The student writes a closing paragraph that differs from the opening, emphasizes the opinion, and is directed at a specific audience. May include a differing opinion. (2 possible points)	 2 pts - 2 or more sentences that meet the criteria 1 pt - 1 sentence that meets the criteria 0 pts - no closing or closing does not meet the criteria 	
5	The student writes a general, rather than personal, stand-alone reason statement for each reason introduced. (2 possible points)	 2 pts - all reason statements meet the criteria 1 pt - all but 1 meet the criteria 0 pts - more than 1 reason statement fails to meet the criteria. 	
6	The student acknowledges the opposing view either in a phrase or sentence at least 3 times. (2 possible points)	 2 pts - acknowledges opposition 3 or more times 1 pt - acknowledges opposition 2 times 0 pts - acknowledges opposition fewer than 2 times 	
7	The student uses varied transition words and phrases to "move" the writing logically. There are more phrases than words. (2 possible points)	 2 pts - at least 6 transitions that meet the criteria 1 pt - 4-5 transitions that meet the criteria 0 pts - fewer than 4 transitions that meet the criteria 	
8	The student provided detail in the form of examples or explanations for each of the stated reasons. Includes some reference to opposing opinion. (3 possible points)	 3 pts - 4 or more examples for each reason that meet the criteria 2 pts - at least 3 examples for each reason that meet the criteria 0 pts - fewer than 3 examples for each reason that meet the criteria 	

(1 possible point)

1 pt - 5 or more examples of varied sentences 0 pts - fewer than 5 examples

Individual Scoring Sheets

Name:	Name:	
Date:	Date:	
Basic Structure Persuasive Writing	Basic Structure Persuasive Writing 18 or more logically sequenced sentences (4 pts) Cap./Punct./SP./Usage (2 pts) Opening paragraph (2 pts) Closing paragraph (2 pts) Reason sentences (2 pts) Different opinion (2 pts) Transition words/phrases (2 pts) Detail sentences (3 pts) Varied sentences (1 pt) Total Score (possible 20 pts) Notes:	
Name:	Name:	
Date:	Date:	
Basic Structure Persuasive Writing	Basic Structure Persuasive Writing	
18 or more logically sequenced sentences (4	18 or more logically sequenced sentences	
pts)	(4 pts)	
Cap./Punct./SP./Usage (2 pts)	Cap./Punct./SP./Usage (2 pts)	
Opening paragraph (2 pts)	Opening paragraph (2 pts)	
Closing paragraph (2 pts)	Closing paragraph (2 pts)	
Reason sentences (2 pts)	Reason sentences (2 pts)	
Different opinion (2 pts)	Different opinion (2 pts)	
Transition words/phrases (2 pts)	Transition words/phrases (2 pts)	
Detail sentences (3 pts)	Detail sentences (3 pts)	
Varied sentences (1 pt)	Varied sentences (1 pt)	
Total Score (possible 20 pts)	Total Score (possible 20 pts)	
Notes:	Notes:	